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R E M I N D E R

FOR IMMEDIATE RELEASE

MAY 30, 1986

PRESS RELEASE

La magie de l'image

From June 1st 1986, the public will be able to see the La magie de l'image exhibition at the Musée d'art contemporain de Montréal.

This exhibition consists of twenty-six, for the most part, large format and colour photographs drawn from the Permanent Collection of the Museum.

On this occasion, madame Paulette Gagnon, curator of the Permanent Collection of the Cité-du-Havre Museum, has brought together the works of artists of international repute whose aesthetic concerns suggest a redefinition of actual photography. A catalogue accompanies this exhibition.

Shelagh Alexander, Ellen Brooks, Bernard Faucon, Marvin Gasoi, Holly King, Barbara Kruger, George Legrady, Nic Nicosia, Pierre et Gilles, Richard Prince, Cindy Sherman, Laurie Simmons, Sandy Skoglund and Boyd Webb reinvent in their own way the elements of photography. Whether these photographers use this medium as a tool, a creative means to change the sense of the image, as an object of reference permitting the discovery of the stereotypes used in advertising images, or whether they use mannequins or figurines to simulate real scenes, or simply whether they put us in the presence of imagined elements, all have in common the re-appropriation of reality through new image forms. Ingeniously staged, these images take on an expressionistic character through their suggestion of a dramatic element.

The artists of La magie de l'image question the art of photography while defying its usual language. They insist on the theatrical through a tendency to work on the decor and in this way give the image all its singular magic.

The exhibition will be on view until August 31st 1986, at which time it will start travelling through the province.

The vernissage will take place on Sunday June 1st at 15 PM.

The Musée d'art contemporain de Montréal is the only institution of its kind in Canada entirely dedicated to the diffusion and conservation of contemporary art in all its forms.

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